



# Getting and Keeping Flying Sites

An AMA Seminar

By Flying Site Assistance Coordinator

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# Outline



- Getting a Flying Site
- Keeping a Flying Site

# Finding a Flying Site



- Organize
- Collect Resource Materials from AMA
- Develop a Long-Range Plan
- Implement Your Plan

# Deciding the Basics



- Determine your Needs
- Determine your Wants
- How Much Area Will be Required?
- How Accessible is the Site to Your Members?

# Organize



- Create a Flying Site Committee
- Equip Members with AMA Resource Materials
- Schedule Meetings on a Regular Basis
- Formulate a Strategic Plan
- Use Milestones to Evaluate Progress
- Report Progress to Club Officers and Members

# The Initial Search



- Google Earth®
- US Geological Maps
- Regional Planning Commission
- Zoning Maps
- EPA Website
- Federal Land (including Parks and Military)
- State Land (including Parks)
- County Land (including Parks)
- Private Land (farm land/corporate land/private land)

# Negotiations



- Selling the Idea
- Salesmanship
- Sell the Sport
- Show That Your Group is Responsible
- Note all Community Projects the Club is Involved in and What is Planned for the Future

# Financing the Site



- Determine Club Financial Support
- Pursue Sponsored Support
- Loans



# The Contract



- Who is Responsible?
- How Many Years?

# Making the Idea Work



- Site Layout
- Consider Wind Direction and Sun
- Parking Area
- Growth Potential
- Safety
- Review AMA Sample Field Layouts

# Keeping a Flying Site



- Create Relationships
- Cultivate Relationships
- Identify Strengths
- Identify Weaknesses
- Be Aware of Your Surroundings

# Create & Cultivate Relationships

- With Site Owner
- With Neighbors
- With County Officials
- With News Media
- With Educators
- With Symbiotic Civic Organizations
- Others

# Community Outreach Pays Huge Dividends



# Education Roundtables



# The Smile of a Child



# Take Off and Grow (TAG)

- TAG is a great resource for your club to take advantage of – financial support from the AMA will only add to the success the membership of your club will experience in making this extra effort.





# TAG and all outreach works!

- Kids love things that fly, and parents love to see their kids having fun. Often times parents and grandparents will become involved in model aviation as a result of a child pursuing it.



# Reaching Your Community Through Education

- The AMA stands behind your club to support your efforts in reaching out to your community by using our Education Departments slogan, “Education through Aviation”. We have many activities and curriculums to provide your club – don’t ever think your alone in your effort. Please don’t hesitate to call AMA Headquarters and ask for help – that’s what we do!

**Education Through Aviation**

Members educate thousands of young people using model building and flying to teach math and science in a fun and memorable way.

- Grade schools to college level including community organizations.
- Lessons can be adapted for any grade level and organization.
- Supports STEM and STEPS initiatives.
- Ask about the AMA AeroLab education DVD for teaching.

Programs in four states of instruction and learning to be the ultimate aviation get out!

For the paper 10 model plane to hobby DC Flyers of tomorrow. Addressed to your model building and flying to 1.000 gals.

The program supports the 2011 program. Support and for you of the students of local schools.

**AMA**  
ACADEMY OF  
MODEL AERONAUTICS  
*Bringing Modelers Together*

**GET THE BUG!**  
*It's awesome!!*

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# Strengths & Weaknesses

- Identify Club Strengths and Leverage Them
- Identify Club Weaknesses and develop plans to address them

# Rules

- The Golden Rule
- Develop Site Rules for Safety and Enjoyment of All Pilots
- Enforce all Site Rules

# Toot Your Horn!

- Advertise Your Club's Civic Activities
- Advertise Your Clubs Flying Events
- Create Programs to Include Neighbors
- Invite Local Officials to Give Your Club Recognition
- Tell AMA!

# Noise

- Don't Ignore Noise!
- Be Considerate of Neighbors