



2010 Academy of Model Aeronautics EXPO

Exhibitor Information

January 8-10, 2010

Ontario Convention Center, Ontario, California

This three-day expo, presented by the Academy of Model Aeronautics, provides a world-class display of the latest and greatest products for the modeling enthusiast and fun activities the whole family can enjoy, including flying demonstrations, model rocket and plane build-and-fly stations – as well as interactive displays, static model competitions and guest speakers. With more than 100 unique exhibitors and expert modelers on hand, the expo will be entertaining for the novice and experienced modeler alike. Last year over 5,000 people attended the show. The AMA Expo is promoted throughout the radio-controlled modeling industry and through local newspapers and other media outlets in the Southern California area.

Location

The Ontario Convention Center is centrally located to all Southern California has to offer. The facility is only two blocks from the Ontario International Airport, offers a full range of technology services and hotel rooms are within walking distance.

Why Should Businesses Participate?

The AMA Expo is a fantastic opportunity to showcase and market your products and services to your front line and prospective customers! Visit with other leaders in the modeling industry! Make sales!

Why Should AMA Clubs and Special Interest Groups Participate?

This event provides a venue for local and regional AMA clubs and special interest groups to educate and promote to attendees about their organizations.

Set Up Hours

Thursday, January 7, 2010 9 am – 6 pm
Friday, January 8, 2010 9 am - Noon

Load Out Hours

Sunday, January 10, 2010 4 pm. – 8 pm
Monday, January 11, 2010 8 am – Noon

Expo Hours

Friday, January 8, 2010	Noon – 6 pm
Saturday, January 9, 2010	10 am – 6 pm
Sunday, January 10, 2010	10 am – 4 pm

Booth Information

Exhibitors will be assigned a 10' x 10' booth space in the main exhibit hall and notified of the booth number assignment in your official confirmation packet. If the booth registration has been received by the Early Bird Registration deadline - September 30, 2009, we will try to honor any booth location requests. Please note that we reserve the right to change booth assignments as required to optimize the final floor plan.

Booth registration price includes: fully draped back (8 ft. high) and sides (30" high), one 8 ft. table and two folding chairs, and registration for up to four of your staff. Optional services and rental information for additional display furniture equipment, phone, electrical and internet order info will be provided with your registration confirmation.

State of California Board of Equalization Special Events & Seller's Permits

**All AMA Expo exhibitors (whether you are selling merchandise or not) are required to fill out California BOE Special Event Form 410 and provide it to AMA Expo staff. Exhibitors who sell merchandise in California are generally required to hold a seller's permit. You are required to have a permit if you are selling, even temporarily, new items. If you are selling and already have a seller's permit, simply state your seller's permit number on BOE Form 410. If you do not have a seller's permit, one can be obtained at no cost to you by completing BOE Seller's Permit Application Form 400-SPA. Both forms are available for download at www.boe.ca.gov or www.modelaircraft.org/amaexpo.

Questions? Call 1-800-I-FLY-AMA x 272 or email amaexpo@modelaircraft.org.



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Exhibitor Registration & Agreement

January 8-10, 2010

Ontario Convention Center, Ontario, California

Exhibitor Information			
Company			
Contact Name		Title	
Address			
City	State	Zip	
Phone	Fax		
Email Address			
Web Site			
Booth Category <i>(check all that apply)</i>	<input type="checkbox"/> Airplanes <input type="checkbox"/> Cars <input type="checkbox"/> Helicopters <input type="checkbox"/> Boats <input type="checkbox"/> Tanks <input type="checkbox"/> Trains <input type="checkbox"/> Accessories <input type="checkbox"/> Other <input type="checkbox"/> AMA Club <input type="checkbox"/> AMA SIG <input type="checkbox"/> Educational Institution		
Describe Your Booth Activity			

Exhibitor Booth Space Rates	EARLY BIRD RATE Before October 30, 2009	REGULAR RATE After October 30, 2009	Total
10' x 10' Booth Space (one booth)	\$400	\$450	
10' x 20' Booth Space (two booths)	\$745	\$835	
10' x 30' Booth Space (three booths)	\$1080	\$1210	
10' x 40' Booth Space (four booths)	\$1400	\$1570	
5 or more booths – indicate how many: _____	\$305 each	\$360 each	

AMA Club/Special Interest Group Booth Space Rates	EARLY BIRD RATE Before October 30, 2009	REGULAR RATE After October 30, 2009	Total
10' x 10' Booth Space (per booth)	\$100	\$150	

Payment Information			
Check one:	<input type="checkbox"/> Check – made payable to AMA	<input type="checkbox"/> VISA	<input type="checkbox"/> MasterCard
Credit Card #			
Expiration Date	Verification Code <i>(last 3 digits on back of card)</i>		
Signature			Date

I have read and will comply with Expo Rules that are provided as part of this application.

Authorized Signature

Date

Return This Form to: 2010 AMA Expo, Academy of Model Aeronautics, 5161 E. Memorial Drive, Muncie, IN 47302 or fax 765-289-4248 or scan/email to amaexpo@modelaircraft.org. Don't forget to make a copy of this form for your files.

Questions? Call 1-800-435-9262 x 272 or amaexpo@modelaircraft.org

Office Use Only: Date _____ Payment _____ Booth #'s _____