

# Academy of Model Aeronautics

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## AMA's Expanded Hobby Shop Incentive Program

### Program:

The Academy of Model Aeronautics seeks to provide hobby-shop owners with a fast and convenient way to sign up model-airplane enthusiasts as AMA members, right from the hobby shop!

- The program is designed to reward hobby-shop owners with \$5.00 for each new adult and \$4.00 for a senior member, \$3.00 for each Introductory Membership (three-month trial) and \$3.00 for each new Park Pilot Program member.
- While family and youth memberships are available through this hobby shop program, no commissions will be paid for them at this time.
- AMA will provide, at no cost to hobby shops, materials including applications, handouts, brochures, counter display etc., which will be used exclusively for this program.
- Care must be given in (helping the prospective AMA member) understand the models limitations of that can be flown under the AMA Park Pilot Program membership category. See Park Flyer definition as outlined on the next page. If the prospective member wishes to fly models outside of the limitations then he or she must join under the AMA "Open" membership. Current AMA members who wish to receive the new AMA *Park Pilot* magazine can do so for an additional \$9.95 by contacting the membership department at 800-435-9262 (800 I FLY AMA).
- Every 90 days, the AMA will pay the hobby-shop owner according to the commission schedule for every new member signed up. A new member is defined as anyone who has NOT been an active member of the Academy of Model Aeronautics in the past 5 years.
- Although no commission will be paid for AMA renewals, a store may submit the application for a renewing member.

### Hobby-Shop-Enrollment:

To enroll in the program the hobby shop must complete the attached application and forward to the address listed. For those shops that want to utilize the FAX method of member sign-up the necessary credit card information will be required

### Online Member Sign-Up:

1. In order to take advantage of this method, the hobby shop must have a computer, printer, and Internet access.
2. Hobby-shop dealers wanting to participate via the online method must E-mail [programs@modelaircraft.org](mailto:programs@modelaircraft.org), where someone will guide them to the electronic online store sign-up application. After completing the form with basic information you will be given a user ID and password or, if you have a Web site, a link. New members can sign up online via hobby-shop-provided access to the Internet. By using the online application method you will receive compensation and avoid paying the charge card fees. An electronic signature will satisfy the insurance requirements when signed up online. Youth may not sign up online due to the required signature of a parent or guardian.
3. The hobby shop will receive an E-mail from AMA HQ confirming that the membership application has been received. AMA will process the membership and send new-member materials directly to the customer.

- The applicants will be entering their own credit cards; therefore, no credit card information is needed from the hobby shop.

### FAX Member Sign-Up:

- New members fill out the membership application and sign the insurance release on the bottom of the applications. Those applicants claiming the senior citizen discount will need to provide proof of age to the store staff. The hobby shop collects the membership dues, either in cash or by billing the customer's credit card.
- The hobby shop faxes the application to AMA HQ (765-741-0057) and provides the customer with a receipt, which serves as a temporary proof of membership. The hobby shop must fax a copy of the membership purchased to AMA within 24 hours.

## AMA Membership Categories, Dues, Commissions, Benefits and Requirements

Membership Type	Membership Cost	Commission Paid to Hobby Shop	Insurance Coverage	Magazine Provided	Limitations & Requirements
Open Membership	\$58.00	\$5.00	\$2.5 Million	<i>Model Aviation</i> monthly	AMA Safety Code
Senior	\$48.00	\$4.00	\$2.5 Million	<i>Model Aviation</i> monthly	AMA Safety Code
Park Pilot Program	\$29.95	\$3.00	\$500,000.00	<i>Park Pilot</i> quarterly	AMA Safety Code Plus Park Flyer Definition
Youth with <i>Model Aviation</i> Magazine	\$15.00	-0-	\$2.5 Million	<i>Model Aviation</i> monthly	AMA Safety Code
Youth-No Magazine	\$1.00	-0-	\$2.5 Million	None	AMA Safety Code
Family Membership	\$30.00	-0-	\$2.5 Million	NA	AMA Safety Code
Intro Membership (90 Days)	\$19.95	\$3.00	\$2.5 Million	<i>Model Aviation</i> monthly	AMA Safety Code

### Park Flyer Definition

Park Flyer models will weigh 2 pounds or less and be incapable of reaching speeds greater than 60 mph. They must be electric or rubber powered, or of any similar *quiet* means of propulsion. Models should be remotely controlled or flown with a control line, remain within the pilot's line of sight at all times, and always be flown safely by the operator.

A Park Flyer site can be either an outdoor or an indoor venue. When flying at sites specifically designed for park flyers, the pilot will keep the model within the established flight boundaries of the field. Members need to take into consideration several factors including piloting ability, weight, size, and speed of the park flyer model to determine if a Park Flyer site is an appropriate venue for flying a particular model. The test should be, "Can I fly this model safely and quietly at this flying site?"