



## **MEDIA RELEASE**

### **Academy of Model Aeronautics**

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#### **PUBLIC SAFETY TRAINING AT 2017 DRONE WORLD EXPO**

*Pre-Conference Workshop and Educational Sessions Led by Industry Experts*

**SAN JOSE, CA, July 28, 2017** – The Academy of Model Aeronautics (AMA), DJI, and Fly-Robotics will be presenting a public safety training workshop as part of the pre-conference offerings at Drone World Expo 2017, taking place October 3-4 at the San Jose Convention Center. The workshop will be held on Monday, October 2nd from 9am - 12 pm and 1pm - 4 pm.

“We are excited to be working with Drone World Expo to present this workshop,” says Bill Pritchett, Education Director at AMA. “With the significant audience DWE attracts from first responders, fire, law enforcement, search and rescue, and emergency management, it’s the perfect forum for us, along with DJI and Fly-Robotics, to provide a precursor to the workshops we’ll be offering around the country throughout 2018.”

Drones provide an aerial perspective on emergencies that were previously expensive, dangerous or simply impossible to obtain, and public safety agencies have expressed a clear need for more guidance and training to begin putting this new technology to work. Speakers at the workshop will include Romeo Durscher, Director of Education, DJI North America; Bill Pritchett, Director of Education, Academy of Model Aeronautics (AMA); and Archie Stafford, Chief Technical Officer, Fly-Robotics, LLC.

In addition to the workshop a mix of drone and law enforcement experts will be leading other education sessions focused on innovative drone use for public safety, emergency response, law enforcement, fires and search and rescue operations. Speakers include:

- Sheriff Rick Hassna, Chief Pilot, Alameda County Sheriff’s Office
- Tom Madigan, Commander, Alameda County Sheriff’s Department
- Don Roby, Training Program Manager, Airborne Law Enforcement Association (ALEA)
- Chief Harold Schapelhouman, Fire Chief, Menlo Park Fire Protection District
- Matthew Slawson, UAS Team/Patrol Division, Torrance County Police



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- Dennis Sliva, Sergeant, Ventura County Sheriff's Office

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“Many public safety entities, such as fire departments, search and rescue units, and local law enforcement teams have begun to adopt drone technology over the past year,” said Romeo Durscher, Director of Education at DJI. “As the worldwide leader in civilian drones, we are looking forward to participating in Drone World Expo and continuing to work closely with these agencies to advance the use of drones during life- and property-saving operations.”

In addition to public safety, other pre-conference workshops to be offered on Monday, October 2, include **sUAS for Inspections, presented by Embry-Riddle Aeronautical University – Worldwide, and Sensors and Analytics for Precision Agriculture, presented by MicaSense.**

Find more details on the Drone World Expo conference program at [www.droneworldexpo.com/conference.asp](http://www.droneworldexpo.com/conference.asp)

Commercial drone professionals may register for complimentary expo passes which include access to the keynote presentations, the exhibit hall, Tech Talks and demonstrations from featured exhibitors, and networking receptions each day. End-users of drone technology may qualify to attend the full conference at no charge by visiting <http://www.droneworldexpo.com/register.asp>.

The exhibit hall will be open on Tuesday, October 3rd from 10:00 am – 6:00 pm with a networking reception from 5:00 – 6:00 pm and on Wednesday, October 4th from 10:00 am – 5:00 pm with a networking reception from 4:00 – 5:00 pm. Throughout the exhibit hours there will be Tech Talks and live demonstrations in special theaters on the show floor where attendees will hear from innovators who are taking drone technology to the next level. For information about exhibiting and sponsoring at Drone World Expo, contact Michael Driscoll, Vice President of Business Development, at [driscollm@jdevents.com](mailto:driscollm@jdevents.com) or 203-416-1924

**Drone World Expo**, the defining event for the commercial applications of UAS technology, will take place October 3-4, 2017 in the heart of Silicon Valley at the San Jose Convention Center. For more information, visit [www.droneworldexpo.com](http://www.droneworldexpo.com). The event is produced by JD Events, dedicated to the creation of targeted and innovative industry-leading events that deliver results. The company brings together highly qualified buying audiences, education-rich content and high-level networking opportunities -- all geared toward increasing business transactions in the markets it serves. Visit [www.jdevents.com](http://www.jdevents.com) for more information.

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