

TITLE:	Multirotor Associate Editor
CLASS:	<ul style="list-style-type: none"> • Full-time position. (Position requires the ability to travel and be available outside the normal Monday through Friday workweek.) • Reports to the Editor-in-Chief, Media & Publications.
SUMMARY:	<ul style="list-style-type: none"> • The Multirotor Associate Editor is a subject matter expert and participant as well as a communications specialist, someone who can generate interesting, informative, and instructive stories across print and digital platforms and channels. This editor has strong storytelling skills and is equally at ease crafting a multimedia story (to include occasionally being in front of the camera), as well as embracing the more traditional skillsets of reporting, writing, and taking video and photos.
RESPONSIBILITY:	<ul style="list-style-type: none"> • Supports Media & Publications efforts to integrate multirotor content into print and digital publications, to include <i>Model Aviation</i>, <i>Park Pilot</i>, “AMA Air,” a bi-monthly Web-based TV program highlighting AMA and hobby-related stories, and “Rotor Report,” a monthly e-newsletter. • Coordinates content with editors for <i>AMA Today</i> and <i>Flightline</i> and other newsletters and digital communication pieces, to include special member messages, Webinars, and podcasts. • Works closely with the sUAS Education Specialist and all AMA departments that generate content to coordinate multirotor stories, blog posts, social media, podcasts, videos, and other forms of communication.
ESSENTIAL FUNCTIONS:	<ul style="list-style-type: none"> • Covers all aspects of the emerging multirotor market, with an emphasis on the recreational and light commercial use of this technology. • Actively pitches story ideas to editors of the various AMA magazines, e-newsletters, AMA Air, and other media. • Provides content across all AMA media platforms—print and digital. • Reports on AMA member involvement in the development and use of this technology, increasing AMA’s visibility and its strong connection to this growing area of interest, as well as building credibility with core AMA membership. • Writes interesting and compelling articles focused on the positive aspects of this technology to include education (STEM); agriculture; search and rescue; newsgathering; and aerial photography and videography. • Generates content that helps members and multirotor enthusiasts better understand how this technology integrates into AMA’s mission and vision for the future, while also promoting safe and responsible operations. • Understands AMA’s evolving position, efforts, and perspective with regard to emerging technology and can clearly communicate that message through all multirotor-related content, occasionally acting as a commentator/opinion writer.

	<ul style="list-style-type: none"> • Stays current on all local, state, and federal regulatory efforts as they relate to “drones” and emerging technology, in particular by working closely with key AMA staff members, the AMA Government & Regulatory Affairs liaison and the sUAS Education Specialist in particular. • Utilizes video and Web-based platforms to provide timely information for multirotor news, events, and activities. • Updates multirotor micro website on a regular basis, closely coordinating content between the micro site and the primary sUAS website, modelaircraft.org, other AMA Web properties, and “Rotor Report.” Frequently updates multirotor blog. • Frequently produces social media posts. • Represents AMA at trade shows, conventions, and flying events when covering such activities across the United States.
<p><i>CREDENTIALS AND EXPERIENCE:</i></p>	<ul style="list-style-type: none"> • BA or BS degree (or equivalent experience) in journalism, communications, or related media field preferred. • Excellent writing, editing, photography, and videography skills. • Experienced in multirotor operations, to include design, building, and proficient flying. Knowledge of technical aspects of multirotor operations essential. • Ability to organize, balance, manage, and/or supervise multiple ongoing media projects and publish/post/broadcast them in a timely fashion. • Ability to work independently and as part of a team, keeping others informed through clear written and verbal communication. • Ability to meet deadlines and work with different departments and across all print and digital platforms and channels. • Ability to maintain a high level of productivity in a busy, results-driven environment. • Some experience with other facets of model aviation required.