

The AMA History Project Presents: History of STERLING MODELS



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Sterling Models: Proud Recognition

Sterling Models, Incorporated, of Philadelphia, has recently explored new and innovative advertising and promotional avenues. A uniquely successful adventure to acquaint the public with the satisfaction of aeromodeling was the sponsorship of "*Real Sporty*," a Formula I Racer.

Designed and built by Paul Musso, a former model builder now involved in full-size aviation, the *Real Sporty* racer, piloted by Chuck Andrews, recently broke three FAI and NAA speed records. This plane, 16 feet long with a span of 19 feet that weighs only 575 points (including fuel!) has recaptured three international records for the USA. Quite an accomplishment indeed.

The records are: 237.77 mph on a three kilometer course; 221 mph on a 100 kilometer course and 203 mph on a 500 kilometer course. These are three of the six records for planes of this type. Summer plans include capturing all six records.

A rubber powered model is now in productions of *Real Sporty* and plans are to produce an RC version in the near future.

One of AMA's primary goals is to promote model aviation. Innovations such as the sponsorship of *Real Sporty* help make the public aware of aeromodeling and are a benefit to all modelers. Congratulations, Sterling Models.

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